Picture Story No. 636

AMERICANS CHOOSE A PRESIDENT

On national election day this year (November 8, 1960), about 65,000,000 Americans voters will cast their ballots for President and Vice President of the United States and will elect candidates to other federal, state and local offices. Ahead of the party nominees are months of campaigning which will take them on speaking tours across the country. Newspapers and magazines will report their activities and statements and millions of Americans will see and hear the candidates in person or on television or hear them speak over the radio. The American people will have full opportunity to appraise the nominees and decide which candidates will win their vote. This and the accompanying photographs show some of the campaign activities culminating in election day.

11-13 Through radio, television and newspapers the American people follow election developments. The New York City broadcasting headquarters of a major television network is shown on election night as the staff tallies the latest returns. (60-9703)

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Elections

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A través de la radio, la televisión y los periódicos, el pueblo norteamericano sigue el desarrollo de las elecciones. Electiones las oficinas principales de una importante red de televisión de la ciudad de Nueva York, aparece en la fotografía la noche de las elecciones, mientras el personal hace el recuento de las últimas informaciones que se van recibiendo.