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NASA has adopted this graphic representation of the Viking mission to Mars as its official emblem for that project, The Viking mission calls for two unmanned spacecraft to traverse some 460 million miles from Earth to make a soft landing on the Red Planet. Each of the spacecraft will carry a life-detection laboratory, in addition to other experiments and television cameras. Launch is planned for late summer 1975, with landing on Mars scheduled for midsummer 1976. In the emblem, the astronomical symbol for Mars encompasses the letter "V" (for Viking). The letter is red, alluding to the appearance of Mars through groundbased telescopes.

