

TV FROM STOCKHOLM TO NEW YORK -- Students at Columbia University in New York City view television program featuring former President Dwight D. Eisenhower (on screen) and Swedish Prime Minister Tage Erlander. Originating in Stockholm, the 10-minute telecast was relayed across the Atlantic Ocean via the Telstar communications satellite. Mr. Eisenhower, in the Swedish capital to address a World Teachers Congress in his capacity as chairman of the People-to-People Program, expressed the hope that the success of Telstar would make progress toward peace, a prime goal of the Program, easier to attain. In his address to the Congress, he proposed establishment of an international school: to improve understanding, to provide a "new and different kind of clearing house for world thinking and teaching and learning in the vast field of human relations," and to serve as "an adjunct to machinery now existing for promoting a universal attack on the enemies of truth." Mr. Eisenhower served as president of Columbia University for several years after retiring as Army Chief of Staff in 1948. He organized the People-to-People program in 1956 during his first term as President; the program was re-organized with Mr. Eisenhower as chairman in 1961. During the telecast, he presented an honorary People-to-People membership to Prime Minister Erlander. The program was broadcast throughout the United States. (62-4410)



SCIENCE - ARTIFICIAL SATELLITE, TELSTAR