

## Picture Story No. 736

## TELSTAR BREAKS SPACE BARRIERS

On July 23, 1962, the first formal television exchange between Europe and the Western Hemisphere took place as the communications satellite, Telstar, transmitted a 20-minute show from each continent. There was no film used. All of the images were "live," of actual people, events and places. The combined television audience of 200 million persons could view each continent in detail with a feeling of closeness never before possible.

4-10 The President of the United States, John F. Kennedy, as he appeared on the television screen at a press conference broadcast by the communications satellite, Telstar. (62-4514)

62-4514

Science: Artificial Satellite (TELSTAR)

El presidente de los Estados Unidos, John F. Kennedy, tal como apareció en la pantalla de televisión durante su conferencia de Prensa, transmitida por el satélite de comunicaciones Telstar.

