

AMERICANS CHOOSE A PRESIDENT

On national election day this year (November 8, 1960), about 65,000,000 Americans voters will cast their ballots for President and Vice President of the United States and will elect candidates to other federal, state and local offices. Ahead of the party nominees are months of campaigning which will take them on speaking tours across the country. Newspapers and magazines will report their activities and statements and millions of Americans will see and hear the candidates in person or on television or hear them speak over the radio. The American people will have full opportunity to appraise the nominees and decide which candidates will win their vote. This and the accompanying photographs show some of the campaign activities culminating in election day.

8-13 Candidates for local offices and their supporters appeal to voters in their constituencies through newspapers, radio and television. This party volunteer is using a paid radio broadcast to explain the platform of a candidate for a local office. (60-9700)

60-9700

Elections: ~~Campaigns~~

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8.- Los candidatos a puestos locales, y sus seguidores hacen llamamientos a sus votantes a través de los periódicos, la radio y la televisión. Este voluntario que trabaja a favor de su partido está utilizando una emisión radiada pagada para explicar el programa de un candidato a un puesto local.