

U.S. TELECAST IN ENGLAND — Frederick Kappel, board chairman of the American Telephone and Telegraph Company, speaks to television viewers in London from Andover, Maine. The broadcast was sent via the Telstar communications satellite during its first day in orbit. It was received at the Goonhilly Downs tracking station in Cornwall for direct relay to London. AT&T developed the satellite and sponsored the launching in the first joint private industry-government space venture. Telstar was launched from Cape Canaveral, Florida on July 10. (62-3797)



SCIENCE - ARTIFICIAL SATELLITE: TELSTAR