

NEW ORLEANS: OPEN DOOR TO WORLD TRADE

14 DEC. 1960

New Orleans is a bustling international free port where 20 miles of wharves and other waterfront facilities serve more than 4,500 cargo ships from all parts of the world each year. It is the second largest of the four Foreign Trade Zones in the United States -- areas not subject to import duties, taxes or similar restrictions -- from which manufacturers can sell in both domestic and foreign markets. New Orleans, established in 1720 and today the biggest city in the southern State of Louisiana, is located on the Mississippi River, 110 miles above the waterway's mouth of the Gulf of Mexico.

2-16 A Dutch ship being loaded with grain at one of the public grain elevators. The Port's facilities include a giant vacuum conveyor which snuffs grain out of barges at the rate of two tons a minute, hydraulic devices that up-end a railroad grain car or truck, cranes that can lift a locomotive, and equipment to weigh, sort, grade and repack almost every commodity grown. (60-7201) 11528+2



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