

JUL. 7 1960

ARTS AND MEN COLUMN (NORMAN SMITH) -- June 27, 1960

"Emmy Awards Honor Best in U.S. Television"

America's most controversial medium of entertainment, television, again has had its annual big night: the bestowal of "Emmy" Awards -- the electronic equivalent of Hollywood's "Oscars" -- for the top achievements in the 1959-60 season. Not everyone may agree with the choices made by the Academy of Television Arts and Sciences, but the occasion does focus attention on a medium that deserves a second look. For, although it offers a plethora of mediocre material, it also has made available a surprising number of literate and imaginative programs. It is the upward trend of these quality products -- and the popular recognition being accorded them -- that the future of U.S. television rests.

6-6 "Mark Twain's America" vividly used the technique of animated still photographs and drawings to portray the life and times of this great humorist.
(60-9893)



SHARK TUSHIN

60-9693

Mark Twain

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"La América de Mark Twain" utilizó a lo vivo la técnica de fotografías y dibujos que representaban la vida y la época del gran humorista norteamericano y ello mereció el premio "Emmy", que se concede a las mejores obras televisadas durante la temporada, un equivalente "electrónico" de los codiciados Oscar de Hollywood.



COLECCIÓN FOTOS EMBAJADA EE.UU.

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