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LATIN CANDIDATE -- Benjamin Fernandez and his wife, Jackie, smile broadly at a Washington press conference in which he announced his candidacy for the Republican Party's nomination for the Presidency in the 1980 election. The 53-year-old California native said it was "the first time in the history of our nation" that an American of "Latin origin" had entered the Presidential primaries. The son of Mexican immigrant parents, Mr. Fernandez rose from being a migrant worker to a millionaire management consultant. (78-3504)