

## ELECTIONS IN THE U.S., 1960

One of the most popular and effective ways of campaigning for public office in the United States is the speech, often impromptu, made by the candidate as his campaign train rolls across the state, or in the case of Presidential candidates, across the nation. An office-seeker's ability, or inability, to project himself and his policies in this situation has decided the outcome of numerous elections. Even in this day of radio and television, there is no substitute for being seen and heard in person.

(Photo No. 56-9878)

